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FASHION CALENDAR

FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

CHRISTMAS ACTIVITIES IN NEW YORK STORES

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Going On	PANORAMA OF CHRISTMAS TOYS This three-sectioned panorama will consist of a rich uncle's shop with fine, extravagant toys; an Old Mill Pond, where the children may fish for fish and get a prize; and a variety of dolls moving along the wall on a rotating belt. Publicity: Virginia Meyer, CH. 4-2000.	R. H. MACY & CO.	TOY DEPARTMENT 4TH FLOOR
Now Going On	CHRISTMAS TOYLAND The Christmas tradition will reveal a new international spirit with a Mexican Peon and a Russian Peasant in addition to Santa Claus, a cow-boy, a clown, a flying jinny, and a ring-master. Entrance fee 30¢ for a ride on the flying jinny and a surprise gift package. All children invited. In the window Sue Hasting's Marionettes, wearing delightful Elizabethan costumes will be in action from Friday, Nov. 24 until Christmas. Publicity: Joan Ressler, TR. 5-7200.	ABRAHAM & STRAUS	BROOKLYN
Now Going On	EARLY CHRISTMAS SHOPPING CAMPAIGN A "Shop Early" campaign is now under way to offset war-time sales-help shortages and delivery problems. The Post Office has designated Dec. 1st as the deadline for assured delivery of Christmas packages in this country. Contact: Edward Hoyt, PE. 6-2155.	N.R.D.G.A.	NEW YORK CITY
Now Going On- Xmas	PROMOTIONAL-XMAS RADIO PROGRAM "Make It For Christmas," a program stressing the patriotic importance of home-made Christmas gifts, will be promoted by Adelaide Hawley and Thyra S. Winslow on their radio programs. In connection with this promotion, "Simplicity Sue", a fashion-minded teen-age character will be introduced and will appear in the Jan. issue of "Calling All Girls" Magazine. A series of tie-in teen-age fashion shows for retailers is also planned. Simplicity Publicity: Florence Pullman, AS. 4-7570. "Calling All Girls" Publicity: Betty Green, CA. 5-6810.	SIMPLICITY PATTERN CO.	3 N.Y. RADIO STATIONS WJZ, WEAJ, WNEW
Coming Soon	DIO DOG CIRCUS FOR CHRISTMAS Mr. Di Dio, famous for his dog circus, will be on hand with eight dogs and a monkey. Also the clown, Jack Le Claire, with his "lit-up" nose. Santa takes up residence on Nov. 13th; and in the windows, from Saturday, Dec. 2, until Christmas antique dolls will be shown wrapping presents and taking part in many Xmas activities and mannequin children, wearing clothes lent by the Brooklyn museum, depicting Christmas scenes of past years. Publicity: Alice Hutton, WI. 7-7000.	JAMES McCREERY	FIFTH AVENUE AT 34TH

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Showing	MARY LEWIS DOLL COLLECTION ON EXHIBIT Every Allied Nation that makes dolls will be represented in this large. complete doll exhibit. Miniatures of Madame Chiang Kai-shek, King George VI, Princess Elizabeth, Carmen Miranda, etc. will be shown in realistic settings. Open to public and press. Publicity: Florence O'Keefe, ST. 9-4700.	JOHN WANAMAKER	TOY DEPARTMENT 2ND FLOOR
Saturday Nov. 11	OPENING OF XMAS TOY DEPARTMENT Santa Claus will officially open Altman's Toy Department. Children, parents and press invited. Publicity: Faith Willcox, MU. 9-7000.	B. ALTMAN & CO.	TOY DEPARTMENT 5TH FLOOR
Saturday Nov. 11	SANTA CLAUS ARRIVES ON A CHRISTMAS SHIP A train ride through fairy-land on a miniature locomotive will be the amusement feature for children. All youngsters invited. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE BROOKLYN	TOY DEPARTMENT 4TH FLOOR
Monday Nov. 13	SANTA CLAUS HOUSE Santa Claus will greet the children as they enter his house which is painted lime, green, and peppermint stick to look like cake frosting.	FRANKLIN-SIMON	CHILDREN'S DEPARTMENT 6TH FLOOR
Saturday Nov. 18	SANTA CLAUS IN RESIDENCE Details later. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	CHILDREN'S DEPARTMENT 2ND FLOOR
Monday Nov. 20	GIFT COUNCILORS FOR CHRISTMAS Servicemen and civilians will be assisted in Christmas shopping by 15 Christmas gift councilors, wearing special caps to make them stand out in the crowd. Santa Claus, an ex-actor, will be on the 2nd floor to tell Christmas stories to the children and give each child an autographed photograph of himself. Publicity: Helen Kauper, PL. 3-4000.	SAKS FIFTH AVENUE	THROUGHOUT THE STORE
Friday Nov. 24	SANTA CLAUS IN WINDOWS There will be two Santa's at Gimbel's: one in the windows and one in the store. The Toy Department is featuring an exciting carousel. Publicity: Doris Bartnett, PE. 6-5100.	GIMBEL BROTHERS	WINDOWS
Friday Nov. 24	VICTORIAN FAMILY OF MANNEQUINS The Christmas tree will be surrounded by mannequins dressed in colorful Victorian clothes. Santa Claus will be present. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S 59TH AT LEXINGTON	STREET FLOOR

WEEK ENDING FRIDAY, NOVEMBER 10, 1944

Now Showing	SHOWING OF DRESSY & RESORT COLLECTION Cocktail dresses and dinner ensembles for southern wear. Open to trade and press. Contact: LA. 4-7690.	STARR-NORMAN	SHOWROOM 530 7TH AVENUE
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Going On	"TOGETHER AGAIN" HAT PROMOTION For Columbia's forthcoming movie "Together Again" (co-starring Irene Dunn and Charles Boyer in the story of a hat that transforms a small town miss into a glamor girl), John Frederics designed a ravishing hat and released it for exploitation to more than 50 manufacturers in better and popular-priced brackets. This hat and others as gay in a group of "Together Again" hats will be promoted by retailers across the country in a tie-in with the local opening date of the picture. Although New York stores plan to tie in with this promotion, plans are not far enough along to be outlined as we go to press. For hat resources, contact: Millinery Fashion Bureau, CH. 4-6547.	COLUMBIA PICTURES & MILLINERY FASHION BUREAU	STORES ACROSS THE COUNTRY
Now Showing- Nov. 25	SEVERAL SPRING COL- LECTIONS DELAYED Because of current difficulties in transportation and hotel accommodations for buyers coming to N.Y. for the dress openings, a group of 13 of N.Y.'s top creators postponed their openings until Nov. 10 and thereafter. These houses include Hattie Carnegie, Nettie Rosenstein, Pattullo Modes, Maurice Rentner, Traina-Norell, Ben Reig, Ren-Eta Gowns, Ann Miller, Samuel Kass, Anthony Blotta, Louise Barnes Gallagher, Milgrim and Spectator Sports. Their definite dates will be listed as they are established.	13 NEW YORK CREATORS	INDIVIDUAL NEW YORK SHOWROOMS
Now Showing- Sunday Dec. 3	PHOTOGRAPHIC EXHIBITION "MANZANAR": Sixty-one photographs by Ansel Adams of loyal Japanese-American Relocation Center, showing daily life and activities of American citizens of Japanese ancestry, evacuated from Western Coast areas after Pearl Harbor. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Friday Nov. 10 10:00 A.M. On.....	ANNUAL MEETING Discussion of the applied research work of the Textile Research Institute; also the effect of research in wartime on the industry in the post-war era. Dr. Gustavus J. Esselen, distinguished chemist, will give an address on "The Textile Industry - Re-birth or Second Childhood?" Other experts will address the sessions also. For reservations, contact: Textile Research Institute, 10 East 42nd Street, LE. 2-2196.	TEXTILE RESEARCH INSTITUTE	ROOSEVELT HOTEL MADISON AVE. AT 45 ST.
Friday Nov. 10 2:00 P.M.	SPRING COLLECTION OF WHOLESALE ORIGINALS An exciting collection of fashions to be viewed by the invited press and trade. Publicity: Ruth Waltz, CI. 7-7200.	MILGRIM'S	6 WEST 57TH STREET 3RD FLOOR
Nov. 11	ARMISTICE DAY		
Sundays Nov. 12, Nov. 19 3:30 P.M.	2 FREE LECTURES: SOCIAL SANCTIONS OF FASHION On Nov. 12th Lee Simonson will discuss "Recurrent Forms and Changing Attitudes of Fashion"; on Nov. 19th, "Basic Forms and Basic Needs." All invited. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. LECTURE HALL
<u>WEEK BEGINNING MONDAY, NOVEMBER 13, 1944</u>			
Monday Nov. 13 1:00 P.M. Luncheon	MILLINERY FASHION PRESENTATION Headline hats! Press by invitation. Luncheon from \$1.85. Walter Florell Publicity: Mr. Frederick, PL. 5-0895. St. Regis: Mary Alice Rice, PL. 3-4500.	WALTER FLORELL (29 E. 53RD ST.)	ST. REGIS HOTEL IRIDIUM ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 13 4:00 P.M. Tea	HI-SCHOOL FASHIONS OF THE MONTH The Hi-School Fashions of the Month will be selected by 23 members of the Hi-School Advisory Board of the Brooklyn Eagle. Attendance by invitation. Publicity: Joan Ressler, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	GALLATIN ROOM 6TH FLOOR, WEST
Monday Nov. 13 10:30 P.M.	"SHIMMER-SHEEN" SUPPER PARTY An innovation press party...late supper at 10:30 P.M. instead of the regular noonday luncheon, to show evening "Shimmer" of new nail polish shades by Peggy Sage. This is a high-hat showing of polishes for supper party uses. The invited press is requested to dress in formal evening clothes and present card for admission. Publicity: Henrietta Amos, PL. 3-9600.	PEGGY SAGE (50 E. 57TH ST.)	PIERRE HOTEL COTILLION ROOM
Beginning Monday Nov. 13	NEW SPRING MILLINERY COLLECTION Open to Buyers and Press. Contact: PL. 3-7030.	G. HOWARD HODGE	SHOWROOM 711 FIFTH AVENUE
Opening Monday Nov. 13	RETAIL DISPLAY CONTEST FOR 6TH WAR LOAN DRIVE Over \$100,000 in War Bond prizes will be given for best store windows dramatizing the 6th War Loan Drive. Symbol of Drive is a bomb about to strike a Japanese flag. Contact: Ralph Adler, Pres., Nat'l Assn. of Display Industries, LO. 5-0677.	U.S. TREASURY DEPT. & WAR ADVERTISING COUNCIL	ALL OVER THE COUNTRY
Monday Nov. 13	CALIFORNIA PLAY CLOTHES AND SPORTSWEAR OPENINGS	CALIFORNIA MANU- FACTURERS	INDIVIDUAL CALIFORNIA SHOWROOMS
Monday Nov. 13- Nov. 14	ANNUAL FALL CONVENTION New plastic materials and manufacturing techniques to meet war time needs, plus other problems of special interest, will be discussed at this convention. Contact: Society of Plastics Industry, 295 Madison Avenue.	SOCIETY OF THE PLASTICS INDUSTRY	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Monday Nov. 13-16	TRAVEL SAVING LOCAL SHOE SHOW	MFRS. OF MEDIUM PRICE SHOES	PARKER HOUSE BOSTON, MASS.
Tuesday Nov. 14-19 10 A.M.- 11 P.M.	FASHION ACTIVITIES AT WOMEN'S INT'L EXPOSITION In its booth at the Women's International Exposition (Madison Square Garden), Traphagen will conduct a rotating program including Posture Demonstrations, Glove-making, Millinery, Bag-making and Sketching from a model. Also a group of "G. I. Dream Bride" wedding gowns and original costumes for morning, afternoon and beachwear, designed and made by students of the school, climaxed, on Thursday, Nov. 16, 9 P.M., by a parade of authentic bridal costumes of foreign lands from the school's museum collection. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION (1680 B'way)	MADISON SQUARE GARDEN
Tuesday Nov. 14 1:00 P.M. Luncheon	OPENING OF NEW SPRING LINE A luncheon-party to celebrate the 1st anniversary of Young Originals, teenage fashions designed by Emily Wilkens, plus a showing of their new spring line. Attendance by invitation. Publicity: Mildred Kaldor, PL. 3-5782.	YOUNG ORIGINALS	WALDORF ASTORIA HOTEL WEDGWOOD ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 14 1:00 P.M. Luncheon	"IT'S TIME TO CHANGE YOUR HATTITUDE" A new fashion show of exciting mid-season and pre-holiday hats. Open to public. Press by invitation. Luncheon a la carte. Peg Fischer Publicity: Rosemary Sheehan, CI. 7-8060.	PEG FISCHER	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 14 4:30 P.M.	PRESS PREVIEW: PONEMAH'S EXCITING "FASHION CIRCUS" A "Fashion Circus", presenting Ponemah's Miracle Material-ization, featuring "The Clothes Horses of Tomorrow". "The Siamese Fabric Twins"; and "The 6 Wonders of the Cloth World." Ponemah, a new post-war miracle rayon fabric will be launched by Ring Master, Lester Gaba, and Barker, Lew Lehr to the accompaniment of Pink Champagne and Souvenirs. Attendance by invitation. Publicity: Sara Fox, MU. 3-6526.	McCAMPBELL'S	WALDORF ASTORIA HOTEL PERROQUET SUITE
Tuesday Nov. 14, Nov. 15	EXHIBIT OF BUNDLES FOR AMERICA To give people an idea of what is desired for sending to the under-privileged, a showing of reconditioned toys, furniture, salvaged wearables, and Christmas goods will be held at the Garden simultaneously with the First National Conference of Bundles for America held at Sherry's.	WOMEN'S EXPOSITION OF ARTS AND INDUSTRIES	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Wednesday Nov. 15 8:30 A.M.- 9:00 A.M.	RADIO INTERVIEW WITH SADIE BORGENICHT Nancy Craig will interview Miss Borgenicht, stylist of children's dresses for Borgenicht & Spiro, Inc. Theme of interview: "Philosophy of Children's Clothes." Publicity for Nancy Craig: Muriel Cahill, CI. 7-5700.	NANCY CRAIG	STATION WJZ 770 ON THE DIAL
Wednesday Nov. 15 1:00 P.M. Luncheon	MILLINERY FASHION SHOW AT LUNCHEON Open to public. Press by invitation. Luncheon a la carte. Contact: Dorothy Gordon, EL. 5-9641. Waldorf Publ.: Ted Saucier, EL. 5-3000.	DOROTHY GORDON (14 EAST 56 ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Nov. 15 1:15 P.M. Luncheon	"DRAMA IN HATS" AT LUNCHEON SHOWING Robert Dudley's Mid-season Millinery Collection, demonstrating new "Drama in Hats." Open to public. Press by invitation. Luncheon a la carte. Show under direction of Viola Shefer, PL. 3-2117.	ROBERT DUDLEY (54 E. 56 ST.)	PIERRE HOTEL COTILLION ROOM
Wednesday Nov. 15 3:00 P.M.	PRESS SHOWING OF RESORT COLLECTION A forward-looking line designed for Resort and Spring wear by Natalie Renke. Press and buyers by invitation. Contact: Natalie Renke, LO. 5-3041.	KANE-WEILL	SHOWROOM 498 7TH AVENUE
Wednesday Nov. 15 4:30 P.M. Cocktails	ADVANCE SPRING MILLI- NERY PRESENTATION The new spring "Liberation Colors" will be launched, each member exhibiting 12 hats in the color selected by him. Exhibitors include: Milgrim Hats; Vogue Hats by Garfunkel Makers; Jeanne Tete; Dave Herstein Co.; G. Howard Hodge; Germaine Montabert; Harryson Hats; and Edgar J. Lorie. Buyers, Store Executives, and Press, strictly by invitation. Publicity: Sara Fox, MU. 3-6526. Millinery Creators Guild contact: Miss Weintraub, PL. 3-2116.	MEMBERS OF MILLINERY CREATORS GUILD	ST. REGIS HOTEL ROOF GARDEN
Wednesday Nov. 15 7:30 P.M.- 9:30 P.M.	SEVENTH LECTURE IN FASHION TRAINING GROUP "Job In Advertising" - agencies, radio, manufacturing - discussed by Adelaide Hawley and Ruth Harrington. Fee \$2.00. Contact: Fashion Group, CI. 7-1734.	THE FASHION GROUP	BARBIZON HOTEL 63RD AT LEXINGTON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 15	NEW HAT COLLECTION FOR NORTH & SOUTH Press and buyers invited. Contact: Miss Belle, CI. 6-1360.	GLADYS & BELLE	SALON 20 WEST 57TH STREET
Wednesday Nov. 15	EXHIBIT: GREAT RUGS OF THE ORIENT Including the 16th and 17th centuries' museum collection of rugs from Persia and Turkey. Press and public invited. Publ.: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. GALLERY E 15
Wednesday Nov. 15- Dec. 31	EXHIBIT: ENAMELED ISLAMIC GLASS A display of 13th and 14th century glass showing a collection of gilt and richly enameled glass bottles, basins, cups, traps, etc. Open to press and public. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND STREET GALLERY E 15, 2ND FLOOR
Thursday Nov. 16 11 A. M.	HOME SEWING LESSONS "Ten Tricks In Sewing," presented by Helen Yeo, designer for Advance Patterns. Open to press and public. Contact: Dorothy De Groat, CH. 4-2000.	R.H. MACY & CO., INC.	5TH FLOOR
Thursday Nov. 16 12:30 P.M. Luncheon	ANNUAL LUNCHEON MEETING, THE FASHION GROUP, INC. HOME FURNISHINGS DIV. "The Part the Hand Plays in Rehabilitation" will be discussed by Dorothy Liebes, Nat'l Director of Arts and Skills, American Red Cross. Rene d'Harnoncourt, of the Museum of Modern Art, will speak on "The Hand in Industry". Members may bring 1 guest. Reservations close Nov. 15, 5 P.M. Luncheon, \$1.75. Contact: The Fashion Group, Inc., CI. 7-1734.		MURRAY HILL HOTEL PARK AVE. AT 41ST ST.
Thursday Nov. 16 12:30 P.M. Luncheon	LUNCHEON-MEETING Dorothy Thompson will speak on the subject, "X-Raying Our Peace Plans--Pro's & Con's". Open to members and guests. Luncheon, \$1.65. For reservations, Contact: Mrs. Mabel Blake, WI. 7-5648.	ADVERTISING WOMEN OF NEW YORK	BELMONT PLAZA HOTEL CASINO-IN-THE-AIR
Thursday Nov. 16 1:00 P.M. Luncheon	CREATIONS IN JEWELRY AT LUNCHEON SHOWING Important new creations in fine jewelry by this well-known former London and Paris jeweler. Open to public. Press by invitation. Luncheon \$2.75. John Rubel Publicity: Eleanor Lambert, PL. 5-8580. Plaza Publicity: Mr. Byrne Bauer, PL. 3-1740.	JOHN RUBEL (777 5TH AVE.)	PLAZA HOTEL PERSIAN ROOM
Thursday Nov. 16 6:30 P.M.	DINNER FOR FEDERATION OF JEWISH PHILANTHROPIES Chairman, Leo J. Goldberger. Contact: Elliot Cohen, BR. 9-7138.	INFANTS' AND CHILDREN'S WEAR DIVISION	ROOSEVELT HOTEL MADISON AVE. AT 45 ST.
Thursday Nov. 16 7:30 P.M.	11TH ANNIVERSARY CONGRESS The Hon. Joseph E. Davies, former U.S. Ambassador to Russia, will preside at the "Allies For Victory" meeting commemorating the 11th anniversary of diplomatic relations between the U. S. and Russia. Seats reserved. Tickets, 60¢-\$3.60. Contact: Nat'l Council of American-Soviet Friendship, MU. 3-2080.	NAT'L COUNCIL, AMERICAN SOVIET FRIENDSHIP	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Beginning Thursday Nov. 16	NEW COURSE IN CORRECT SPEECH New classes under the direction of Henry Steigner: training in effective, facile speech, poise, and confidence as an asset to fashion careers. Thursdays 4:30-5:30 P.M. or 7:30-8:30 P.M.; course of 10 lessons, \$7.50 plus registration fee. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 17 3:15 P.M.	THANKSGIVING SPECIALS AT COOKING SCHOOL SESSION Preparation of food and decorations to make a festive Thanksgiving holiday discussed by nutritionist Helen Hovey in conjunction with the N.Y. State Food Emergency Commission. Open to press and public. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE BROOKLYN	COLONIAL ROOM 3RD FLOOR
Friday Nov. 17	ANNUAL MEETING AND LUNCHEON There will be a general morning session and a luncheon with addresses by Herman Cohn, Chairman of the Board, and Dr. Claudius Murchison. After luncheon, a forum discussing the raw cotton problem facing the industry. Contact: The Cotton-Textile Institute, WO. 2-0270.	THE COTTON-TEXTILE INSTITUTE	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Saturday Nov. 18 10:30 A.M.	"CALLING ALL GIRLS" CLUB MEETING A teen-age fashion show with commentaries by Nancy Pepper, Fashion Editor, "Calling All Girls" Magazine. Harry Conover will select the winning photograph of the Cover Contest, entrees for which are now being submitted. Parents, teen-agers, and press invited. Publ.: Doris Bartnett, PE. 6-5100.	GIMBEL BROTHERS	TEEN AGE SHOP 3RD FLOOR
Saturday Nov. 18 10:30 A.M.	"NAMM'S ALL GIRLS" CLUB AND FASHION SHOW A "Christmas Wish" Show including a fashion presentation of back-to-school fashions, the winning clothes of Namm's Wardrobe Design Contest. The judges who selected these fashions will be present. Also, a group of Christmas presents children dream about will be shown and a movie showing how the winning Design Contest clothes were chosen. Open to the public and press. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE BROOKLYN	AUDITORIUM 5TH FLOOR
Monday Nov. 20 1:00 P.M. Luncheon	CUSTOM-ORDER FASHIONS AT LUNCHEON Winter custom-made fashions, including hats, will be shown. Open to public. Press by invitation. Luncheon from \$1.85. Contact: Farquharson & Wheelock, PL. 3-1436. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.	FARQUHARSON & WHEELLOCK (23 WEST 57TH STREET)	ST. REGIS HOTEL IRIDIUM ROOM
Monday Nov. 20 1:15 P.M.	XMAS PARTY FOR PRESS: "HOLIDAY HEADLINES" Fashions in hair styles for the coming Holiday season will be presented at a combination Press-Public luncheon-party. Santa Claus with his grab bag filled with gifts for soldiers at Halloran Hospital will be there. Open to public. Press by invitation. Luncheon, \$3. Commentaries and Publicity: A. Gail, CI. 6-3795. Plaza Publicity: Mr. Byrne Bauer, PL. 3-1740.	JOHN HALL	PLAZA HOTEL TERRACE ROOM
Monday Nov. 20 4:30 P.M.	OPENING OF NEW SALON A former famous Paris shop-keeper will open a New York salon dedicated to men and specializing in exclusive feminine accessories including lingerie, perfumes, costume jewelry, etc. For mysterious reasons, the shop is called Q's. Press, strictly by invitation. Publ.: Viola Shefer, PL. 3-2117.	Q's	413 MADISON AVENUE AT 48TH STREET
Monday Nov. 20	PARACHUTE BOND RALLY PARTY Speeches, entertainment, auctions, and Bond selling. All invited. Contact: Wimmelbacher & Rice, AS. 4-9110.	GLOVE INDUSTRY DIV. OF U.S. TREASURY DEPT.	WIMELBACHER & RICE 244 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 21 12:30 P.M. Luncheon	COSMETIC DIVISION LUNCHEON MEETING Helen Valentine, Editor-in-Chief, Seventeen Magazine; Beatrice Ecks, and Harriet Zucker will participate in this Junior Miss Round up; a report on grooming and Beauty Guidance of the 'Teen-age Girl. Kathleen Cory will preside. Open to members and guests. Luncheon, \$1.65. Contact: The Fashion Group, Inc., CI. 7-1734.	THE FASHION GROUP, INC.	MURRAY HILL HOTEL PARK AVE. AT 40TH ST.
Tuesday Nov. 21 1:00 P.M. Luncheon	ACCESSORIES "COME OF AGE" An all-accessories Fashion show. Open to public. Press by invitation. Luncheon a la carte. Fashion Accessories Publicity: Mildred Kaldor, PL. 3-5782. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	FASHION ACCESSORIES MAGAZINE	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 21 2:30 P.M., 4:00 P.M.	ARALAC FASHION SHOW Clothes made of Aralac will be modeled. Open to Press and Public. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & CO. NEWARK	FABRIC DEPARTMENT 2ND FLOOR
Tuesday Nov. 21 4:00 P.M.	PRESS LAUNCHING: EVERFAST SHIRTING Sportclothes, dresses, blouses, and a nightgown made of new Everfast Spun Rayon Miracle Shirting fabrics will be presented. Press, strictly by invitation. Publicity: Jo Parrish, EL. 5-6800.	BONWIT TELLER	RECREATION ROOM
Tuesday Nov. 21 4:00 P.M.	PRESS PARTY INTRO- DUCING NEW FABRICS Hope Skillman is taking her "Out Of This World Fabrics" to the Coast, to show west coast creators her new and original striped cottons, plaids, spun rayons, prints and other fabric designs. Press preview by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	HOPE SKILLMAN FABRICS	TOWN HOUSE LOS ANGELES, CALIF.
Tuesday Nov. 21	PREVIEW: EXHIBIT, "LAST 3 DECADES OF FASHION IN NEW YORK, 1915-1945" An exhibit, planned and arranged by Miss Isabelle Miller, curator of the museum, includes 40 costumes displayed on mannequins, tracing fashions from last war to this one. Included also is a showing of coming 1945 fashions by the members of the Uptown Fashion Retailers...Henri Bendel, Bonwit Teller, Hattie Carnegie, Bergdorf Goodman, and Saks 5th Avenue. Open to public, Nov. 22. Publicity: Jerome Irving Smith, LE. 4-1672.	MUSEUM OF THE CITY OF NEW YORK	5TH AVE. AT 103RD- 104TH STREETS
Wednesday Nov. 22 8:30 A.M.- 9:00 A.M.	RADIO INTERVIEW WITH MADELYN KURTH New developments for rayon in the post-war will be discussed by Madelyn Kurth, Educational Director for Rayonier. Publicity for Nancy Craig: Muriel Cahill, CI. 7-5700.	NANCY CRAIG	STATION WJZ 770 ON THE DIAL
Wednesday Nov. 22 1:00 P.M. Luncheon	EXCITING NEW FUR FASHIONS Open to public. Press by invitation. Luncheon a la carte. Trencher Publ.: Terence MacGrath, WI. 2-8200. Waldorf Publ.: Ted Saucier, EL. 5-3000.	TRENCHER	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Nov. 22 1:00 P.M. Luncheon	LUNCHEON SHOWING OF NEW HOLIDAY FASHIONS Custom-made originals, gowns, and furs for the Holiday season. Open to public. Press by invitation. Luncheon a la carte. Contact: Viola Shefer, PL. 3-2117.	ALICE OROVAN (785 5TH AVE.)	PIERRE HOTEL COTILLION ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 22- Nov. 29	TRADE SHOWING OF NEW SPRING MILLINERY Contact: PL. 3-2936.	HELEN LIEBERT	SALON 19 WEST 57TH STREET
Nov. 23	THANKSGIVING DAY		
Monday Nov. 27 1:00 P.M. Luncheon	FASHION SHOW OF RESORT CLOTHES The very latest fashions for Palm Beach and southern resort wear. Open to public. Press by invitation. Luncheon from \$1.85. Russeks Publicity; Beatrice Castle, WI. 7-1900. St. Regis Publicity; Mary Alice Rice, PL. 3-4500.	RUSSEKS 5TH AVENUE	ST. REGIS HOTEL IRIDIUM ROOM
Monday Nov. 27- Mar. 31, 1945	GALA OPENING: GRAND OPERA SEASON Fashion finery will again blossom brightly at the gala opening of the Metropolitan Opera season. Opening night performance, "Faust". Publicity: Margaret Carson, MU. 2-2055.	METROPOLITAN OPERA ASSOCIATION	MET. OPERA HOUSE B'WAY AT 39TH ST.
Tuesday Nov. 28 1:00 P.M. Luncheon	HOLIDAY FASHIONS AND GIFT SHOWING Ensemble for day and evening, and gifts for the Holiday season. Open to public. Press by invitation. Luncheon a la carte. De Pinna Publicity; Dorothy Coburn, VO. 5-4800. Ritz Publicity; Marion Morrison, PL. 3-4600.	DE PINNA	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Nov. 29 1:00 P.M. Luncheon	FASHION PRESENTATION AT LUNCHEON Holiday fashions for Thanksgiving and Christmas. Open to Public. Press by invitation. Luncheon a la carte. Arnold Constable Publicity; Miss Wedlock, CA. 5-2300. Waldorf Astoria Publicity; Ted Saucèr, EL. 5-3000.	ARNOLD CONSTABLE	WALDORF ASTORIA SERT ROOM
Wednesday Nov. 29 1:00 P.M. Luncheon	"WE FLY TO THE SUN" FASHION SHOW A dramatic resort collection from Jaeckel's ready-to-wear department. Open to public. Press by invitation. Luncheon a la carte. Fashion show under supervision of Viola Shefer, PL. 3-2117.	JAECKEL	PIERRE HOTEL COTILLION ROOM
Wednesday Nov. 29 4:00 P.M.- 4:45 P.M.	NEW SILHOUETTE IN RESORT COLLECTION More details later. Press by invitation. Publicity; Alice Johnston, WI. 7-3300.	LORD & TAYLOR	FIFTH AVE. AT 39TH ST.
Wednesday Nov. 29- Dec. 1 2:00 P.M.	ANNUAL YE OLDE ENGLISH FAIRE The 24th annual fair for the benefit of the Victoria Home for aged British men and women. Contact: Mrs. Edwin Jones, Gibraltar 2-4935.	DAUGHTERS OF BRITISH EMPIRE OF N.Y. STATE	HOTEL BILTMORE GRAND BALLROOM
Wednesday Nov. 29- Mar. 4, '45	EXHIBIT: PROBLEMS OF CLOTHING This exhibit will demonstrate that dress is undergoing change due to the present war. Open to public and press. Publicity; Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET

MUSIC... THEATRES... MOVIES... NIGHT SPOTS

- Thursday....OPENING OF OPERA SEASON CITY CENTER, 131 WEST 55TH STREET
 Nov. 9- Seven operas will be presented, including "Tosca", "La Boheme", "Traviata",
 Nov. 26 "Cavalleria Rusticana", "Pagliacci" and 2 new ones, Puccini's "Manon
 Lescaut", and Strauss' "The Gypsy Baron" in the new George Mead version.
 Opening night attraction will be "Manon Lescaut" with Dorothy Kirsten,
 Norbert Ardelli, and others; conductor, Laszlo Halasz. Tickets from 90¢-
 \$2.40. Publicity: Jean Dalrymple, MU. 5-3114.
- Friday.....PREMIERE: "THE MARK OF THE WHISTLER" (Movie) RIALTO THEATRE, 1481 BROADWAY
 Nov. 10 A Columbia mystery-thriller starring Richard Dix, James Carter, Porter Hall,
 based on the C.B.S. radio program, "The Whistler". Publicity: Hortense
 Schorr, BR. 9-7900.
- Nov. 12.....CONCERT BY MARION ANDERSON CARNEGIE HALL, 7TH AVE. AT 57TH STREET
 Tuesday.....OPENING: "IN BED WE CRY" BELASCO THEATRE, 44TH ST. EAST OF B'WAY
 Nov. 14 Ilka Chase's dramatization of her own best-selling novel, starring Ilka
 Chase herself, Frederic Tozere, and Paul McGrath. Miss Chase's gowns by
 Adrian. Publicity: Willard Keefe, CI. 7-5282.
- Wednesday...PREMIERE: "30 SECONDS OVER TOKYO" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.
 Nov. 15 An MGM war picture starring Van Johnson, Spencer Tracy, Phyllis Baxter, and
 others. A realistic picturization of Lt. Col. Jimmy Doolittle's raids 2
 years ago. Costumes, Irene. Admission opening night will be purchase of a
 War Bond. Publicity: Herbert Crocker, BR. 9-7800.
- Thursday....OPENING: "SADIE THOMPSON" ALVIN THEATRE, 250 WEST 52ND STREET
 Nov. 16 A new carriage-trade musical by Howard Dietz and Rouben Mamoulian, starring
 8:40 P.M. June Havoc. Based on Somerset Maugham's "Rain". Music by Vernon Duke.
 Costumes by Motley. Publicity: Jean Dalrymple, MU. 5-3114.
- Friday.....OPENING: "THE STREETS ARE GUARDED" HENRY MILLER'S THEATRE, 124 WEST 43RD
 Nov. 17 New play by Col. Lawrence Stalling, starring Jean Cagney, Joel Marston,
 8:40 P.M. Phil Brown. About a soldier, sailor, and one marine on a South Pacific
 island. Settings by Lee Simonson. Producer: John C. Wilson. Publicity:
 Willard Keefe, CI. 7-5282.
- Friday.....PREMIERE: "THE VERY THOUGHT OF YOU" (Movie) STRAND THEATRE, B'WAY AT 47TH ST.
 Nov. 17 A Warner Bros. picture about two soldiers who have returned from overseas,
 starring Dennis Morgan, Eleanor Parker, Faye Emerson. Costumes: Milo
 Anderson. Publicity: Eve Siegel, CI. 6-1000.
- Monday.....OPENING: "THE MAN WHO HAD ALL THE LUCK" THEATRE NOT YET DECIDED
 Nov. 20 A new play by Arthur Miller, produced by Herbert Harris and directed by
 Joseph Fields. Costumes, Frederick Fox. Publicity: James Proctor or
 Ann Woll, MU. 2-9147.
- Tuesday.....OPENING: "THE LATE GEORGE APLEY" LYCEUM THEATRE, 45TH ST. EAST OF B'WAY
 Nov. 21 Dramatization of John P. Marquand's Pulitzer Prize novel into a light-
 mannered comedy of a Beacon Hill Boston family with traditions to uphold.
 Staged by George S. Kaufman. Settings and costumes by Stewart Chaney.
 Publicity: John P. Toohey, BR. 9-6048.
- Wednesday...PREMIERE: "AND NOW TOMORROW" (Movie) PARAMOUNT THEATRE, TIMES SQUARE
 Nov. 22 A Paramount picture starring Alan Ladd and Loretta Young. A love story
 about a deaf girl and a doctor. Costumes, Edith Head. Publicity: Aileen
 Brenon, BR. 9-8700.
- Monday.....GALA OPENING: METROPOLITAN OPERA, METROPOLITAN OPERA HOUSE, B'WAY AT 39 ST.
 Nov. 27 There will be 18 consecutive Mon. evenings and matinees in addition to the
 Wed., Thurs. and Fri. evening subscription series. Opening night perform-
 ance, "Faust" with Licia and Ezio Pinza. Orchestra subscriptions, \$5.50
 top, per performance. Publicity: Margaret Carson, MU. 2-2055.
- Tuesday.....CONCERT PERFORMANCE, BKLYN. INSTITUTE OF ARTS & SCIENCES, 30 LAFAYETTE ST.
 Nov. 28 Soloist, Vladimir Horowitz. Contact: ST. 3-6700.